

Wai? iskwist qwətxana? isəmaskiwst “TORI” aka

VICTORIA JAENIG

Victoria (Tori) Jaenig Victoria has a solid background in the business, community/ economic development, marketing and arts sectors with 10 - 20+ years experience.

She is a three-time award winning Indigenous Artist and Producer who developed a framework for utilizing technology for Indigenous Knowledge to protect Indigenous Knowledge Keepers and Language Speakers and the information they are sharing and being asked to share on digital devices!

Victoria facilitates workshops on personal and professional development and has mentored more than 1200 Indigenous Artists and Aboriginal Youth in the areas of Film, Media and Marketing since graduating from the Centre and Arts and Technology more than 10 years ago. Tori has been involved in the start-up, growth or expansion of 27 Aboriginal businesses in 14 communities, provided technical or marketing support to 83 Aboriginal businesses in 17 first nations communities and assisted 341 un or underemployed clients in the areas of pre-employment or personal and professional development.

Tori is and has been an active member in the PIB, Okanagan/ Shuswap Nations and Indigenous community sitting on local, regional, provincial and national tables, committees and boards advocating for initiatives, policies, programs, opportunities and change in relation to policy development, non-profit organizations, strategic planning/development/ implementation & both Canadian and Indigenous governance.

Through the use of media and new media arts and technologies Victoria provides audiences with a body of work sharing the Indigenous perspective, voice and world view.

Limlemt! Thank You!



CONTACT VICTORIA

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